

Advertising Rates As Low As \$35 per Month

Bargain Hunter

Check Us Out on Facebook®
Bargain Hunter Paper



(262) 639-3050

E-Mail:
scottpub@wi.rr.com

Website: www.bargainhunterpaper.com • Fax (262) 639-7820 • P.O. Box 044107 • Racine, WI 53404-7002

Ad Rates are per issue & per area.

Size	Dimension	1 Month	2 Month or More	1 Year	Full Color
1/8	(3" tall x 4 1/2" wide)	\$40	\$35	\$30	+ \$15
1/4	(6.9" tall x 4 1/2" wide)	\$80	\$70	\$60	+ \$25
3/8	(10.25" tall x 4 1/2" wide)	\$120	\$105	\$90	+ \$30
1/2	(6.9" tall x 9.25" wide)	\$160	\$140	\$120	+ \$35
3/4	(10.75" tall x 9.25" wide)	\$240	\$210	\$180	+ \$40
Full Page	(14" tall x 9.25" wide)	\$320	\$280	\$240	+ \$45
Back Page	(14" tall x 9.25" wide)	\$325	Full Color Included Ft. & Bk		
Front Page	(5.125" tall x 9.25" wide)	\$450.00	1/2 Front	\$250.00	

Racine Issue
Racine, Sturtevant,
Franksville &
Union Grove

West Allis Issue
West Allis &
West Milwaukee

Kenosha Issue
Kenosha, Somers
& Pleasant Priarie

Oak Creek Issue
Oak Creek, Caledonia
South Milw., Cudahy
Hales Corners & St. Francis

1st Friday of the Month
Deadline: Last Friday of Month

2nd Friday of the Month
Deadline: 1st Friday of Month

3rd Friday of the Month
Deadline: 2nd Friday of Month

4th Friday of the Month
Deadline: 3rd Friday of Month

**My Name is Jeff Scott Owner of the
Bargain Hunter Since 1986.**

Below is my story.

I received my Insurance license and I wanted to advertise. I contacted several papers and I realized that their rates were too expensive. When I spoke to other business owners they agreed. In June of 1986 I started to publish my own paper the "Bargain Hunter".

I offered businesses the opportunity to advertise at affordable rates. I started publishing in Racine then Kenosha, Oak Creek, Franklin, South Milwaukee, Cudahy, etc., and currently in West Allis/West Milwaukee.

All four of Bargain Hunter papers are delivered once a month for each area and also are digitally on-line at:

www.bargainhunterpaper.com

We are also on Facebook

[facebook.com/BargainHunter](https://www.facebook.com/BargainHunter)

You can find the Bargain Hunter paper at hundreds of locations such as grocery stores, liquor stores, convenience stores, hair salons, barbers, service stations, bowling alleys, bars & taverns, book stores, and many more.

The most important tool for a business is to advertise at a reasonable cost.

I am looking forward to working with you and my goal is to make your business well known in the community.

For an example, if you ran 1/8 page ad for 12 issues, 12 months your cost is only
\$1.00 per day.

Sincerely,



Jeff Scott Publisher / Owner

262-639-3050

This is a 1/8 page ad

\$40

1 month • Color add \$15

**This is a
1/4 page ad**

\$80

1 month

Color add \$25

Bargain Hunter

Look At These Low Advertising Rates

1/8 Page Ad

Cost:

1 month - \$40

2 months or more - \$35

Color add: \$15

Actual Size

3/8 Page Ad

Cost:

1 month - \$120

2 months or more - \$105

Color add: \$30

Actual Size

1/4 Page Ad

Cost:

1 month - \$80

2 months or more - \$70

Color add: \$25

Actual Size

1/2 Page

Cost:

1 month - \$160

2 months or more - \$140

Color add: \$35

Full Page

Cost:

1 month - \$320

2 months or more - \$280

Color add: \$45

Call The

Bargain Hunter

262-639-3050

Website

www.bargainhunterpaper.com

E-mail: scottpub@wi.rr.com

Tag Line bottom of page \$10

Bargain Hunter

Deadline - Print Dates - Street Dates

Racine Issues 2018

Deadline	Print Date	Street Date
12-29-17	1-3-18	1-5-18
1-26-18	1-31-18	2-2-18
2-23-18	2-28-18	3-2-18
3-30-18	4-4-18	4-6-18
4-27-18	5-2-18	5-4-18
5-25-18	5-30-18	6-1-18
6-29-18	7-4-18	7-6-18
7-27-18	8-1-18	8-3-18
8-31-18	9-5-18	9-7-18
9-28-18	10-3-18	10-5-18
10-26-18	10-31-18	11-2-18
11-30-18	11-5-18	12-7-18

West Allis Issues 2018

Deadline	Print Date	Street Date
1-5-18	1-10-18	1-12-18
2-2-18	2-7-18	2-9-18
3-2-18	3-17-18	3-19-18
4-6-18	4-11-18	4-13-18
5-4-18	5-9-18	5-11-18
6-1-18	6-6-18	6-8-18
7-6-18	7-11-18	7-13-18
8-3-18	8-8-18	8-10-18
9-7-18	9-12-18	9-14-18
10-5-18	10-10-18	10-12-18
11-2-18	11-7-17	11-9-18
12-7-15	12-12-18	12-14-18

Kenosha Issues 2018

Deadline	Print Date	Street Date
1-12-18	1-17-18	1-19-18
2-9-18	2-14-18	2-16-18
3-9-18	3-14-18	3-16-18
4-13-18	4-18-18	4-20-18
5-11-18	5-16-18	5-18-18
6-8-18	6-13-18	6-15-18
7-13-18	7-18-18	7-20-18
8-10-18	8-15-18	8-17-16
9-7-18	9-12-18	9-14-18
10-12-18	10-17-18	10-19-18
11-9-18	11-14-18	11-16-17
12-7-18	12-19-18	12-21-18

Oak Creek Issues 2018

Deadline	Print Date	Street Date
1-19-18	1-24-18	1-26-18
2-16-18	2-21-18	2-23-18
3-16-18	3-21-18	3-23-18
4-20-18	4-25-18	4-27-18
5-18-19	5-23-18	5-25-18
6-15-17	6-20-18	6-22-18
7-20-18	7-25-18	7-27-18
8-17-18	8-22-18	8-24-18
9-21-18	9-26-18	9-28-17
10-19-18	10-24-18	10-26-18
11-16-08	11-21-18	11-23-18
12-21-17	12-26-18	12-28-17

262-639-3050

Bargain Hunter

Advertising Events • Call (262) 639-3050

Calendar of Events

January

WINTER
HOME IMPROVEMENT
AUTO CARE SECTIONS
TAX GUIDE

February

VALENTINE'S DAY
LENT
TAX GUIDE

March

ST. PATRICK'S DAY
LENT &
EASTER SPECIALS
TAX GUIDE

April

SPRING
HOME IMPROVEMENT
AUTO CARE SECTIONS
EASTER

May

MOTHER'S DAY
MEMORIAL DAY
GRADUATION
BRIDAL ISSUE

June

FATHER'S DAY
4TH OF JULY
GRADUATION
SUMMER SPECIALS

July

SUMMER
HOME IMPROVEMENT
AUTO CARE SECTIONS
TAX GUIDE

August

BACK TO SCHOOL
LABOR DAY
FOOTBALL SPECIALS
BRIDAL GUIDE

September

FALL
HOME IMPROVEMENT
AUTO CARE SECTIONS
HALLOWEEN GUIDE

October

HALLOWEEN GUIDE
THANKSGIVING
WINTER
SPECIALS

November

THANKSGIVING
&
HOLIDAY GIFT
GUIDE

December

HOLIDAY
GIFT GUIDE
NEW YEAR
DEALS

THE INFORMER



Informing Your Customers™



15 - 30 Second Phone Commercial

In Your Voice or

Use One of Our Professionals

Informing Your Customers™

The Purpose of "The Informer"

Is to let your neighbors know your special offer just for listening.

The Message

We create your audio commercial, then we call you so you can approve the recording.
Once approved we start calling your neighbors.

Calling Times are from 8:30 am till 6:30 pm.

If customers are not at home,
most everyone has voicemail and will hear your message.

You Can Use The Informer for Many Reasons such as:

- Special Price On An Item
- Rummage/Garage Sale
- Special Guest/Hours
- Special Sale
- Moving Sale
- Open House
- New To Area
- Overstock Sale
- Grand Opening
- Fund Raising Event
- Liquidation Sale
- Special Notice
- Special Announcement
- Going Out of Business
- Almost Anything Else

Please Give Us A Try Before Your Competitors Do

262-672-6988

4913 Anker Road- Racine, WI 53405-1045 • e-mail: informer@wi.rr.com