

Bargain Hunter

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 Bargain Hunter Paper

Scott Family Publication Since 1986



(262) 639-3050 Fax: (262) 639-7820 • scottpub@wi.rr.com
 4913 Anker Rd Racine WI 53405
www.bargainhunterpaper.com

Rates As Low As \$35 a Month

SIZE	Dimensions (Tall x Wide)	1 Month	2+ Months	1 Year 	FULL COLOR
1/8	3 x 4.5	\$45	\$40	\$35	Add \$15
1/4	6.9 x 4.5	\$90	\$80	\$70	Add \$25
3/8	10.25 x 4.5	\$150	\$120	\$105	Add \$30
1/2	6.9 x 9.25	\$180	\$160	\$140	Add \$35
3/4	10.75 x 9.25	\$250	\$240	\$210	Add \$40
Full	14 x 9.25	\$360	\$320	\$280	Add \$45
Back	14 x 9.25	\$395	\$375	\$350	Included
Front	5.125 x 9.25	\$495	1/2 Front	\$300	Included

July 2019 rates - Subject to change without notice.

👉 Choose from 4 Areas – Rates are per issue/per area – 15,000 papers in each area 👉

Racine
 Racine,
 Sturtevant,
 Franksville
 & Union Grove
 1st Friday of Every Month
DEADLINE: Last Friday of Month

West Allis
 West Allis
 &
 West Milwaukee
 2nd Friday of Every Month
DEADLINE: 1st Friday of Month

Kenosha
 Kenosha,
 Somers,
 &
 Pleasant Prairie
 3rd Friday of Every Month
DEADLINE: 2nd Friday of Month

Oak Creek
 Oak Creek, Franklin,
 S. Milwaukee, Cudahy,
 Hales Corners,
 & St. Francis
 4th Friday of Every Month
DEADLINE: 3rd Friday of Month

We Make Promoting Your Business EASY!

Bargain Hunter

Look At These Low Advertising Rates

1/8 Page Ad

Cost:

1 month - \$45

2 months or more - \$40

Color add: \$15

Actual Size

3/8 Page Ad

Cost:

1 month - \$150

2 months or more - \$120

Color add: \$30

Actual Size

1/4 Page Ad

Cost:

1 month - \$90

2 months or more - \$80

Color add: \$25

Actual Size

Call The

Bargain Hunter

262-639-3050

www.bargainhunterpaper.com

E-mail: scottpub@wi.rr.com

Front Page
Banner

This Spot for Sale

Call
(262) 639-3050

\$75

Per Month
Per Issue

1/2 Page

Cost:

1 month - \$180

2 months or more - \$160

Color add: \$35

Full Page

Cost:

1 month - \$360

2 months or more - \$320

Color add: \$45

Bulletin
Board Ads
\$24.95

Bulletin Board
Ad only \$24.95

Per Month or
1 Year \$275

Sticky Note
for Bulletin Board

\$24.95

Per month
Per issue

Tag Line bottom of page \$10

Bargain Hunter

Deadline - Print Dates - Street Dates

Racine Issues 2023		
Deadline	Print Date	Street Date
12-30-22	1-4-23	1-6-23
1-27-23	2-1-23	2-3-23
2-24-23	3-1-23	3-3-23
3-31-23	4-5-23	4-7-23
4-28-23	5-3-23	5-6-23
5-26-23	5-31-23	6-2-23
6-30-23	7-5-23	7-7-23
7-28-23	8-2-23	8-4-23
8-25-23	8-30-23	9-1-23
9-29-23	10-4-23	10-6-23
10-27-23	11-1-23	11-3-23
11-24-23	11-29-23	12-1-23

West Allis Issues 2023		
Deadline	Print Date	Street Date
1-6-23	1-11-23	1-13-23
2-3-23	2-8-23	2-10-23
3-3-23	3-8-23	3-10-23
4-7-23	4-12-23	4-14-23
5-5-23	5-10-23	5-12-23
6-2-23	6-7-23	6-9-23
7-7-23	7-12-23	7-14-23
8-4-23	8-9-23	8-11-23
9-1-23	9-6-23	9-8-23
10-6-22	10-11-23	10-13-23
11-3-23	11-8-23	11-10-23
12-1-23	12-6-23	12-8-23

Kenosha Issues 2023		
Deadline	Print Date	Street Date
1-13-23	1-18-23	1-20-23
2-10-23	2-15-23	2-17-23
3-10-23	3-15-23	3-17-23
4-14-23	4-19-23	4-21-23
5-12-23	5-17-23	5-19-23
6-9-23	6-14-23	6-16-23
7-14-23	7-19-23	7-21-23
8-11-23	8-16-23	8-18-23
9-8-23	9-13-23	9-15-23
10-13-23	10-18-23	10-20-23
11-10-23	11-15-23	11-17-23
12-8-23	12-13-23	12-15-23

Oak Creek Issues 2023		
Deadline	Print Date	Street Date
1-20-23	1-25-23	1-27-23
2-17-23	2-22-23	2-24-23
3-17-23	3-22-23	3-24-23
4-21-23	4-26-23	4-28-23
5-19-23	5-24-23	5-26-23
6-16-23	6-21-23	6-23-23
7-21-23	7-26-23	7-28-23
8-18-23	8-23-23	8-25-23
9-15-23	9-20-23	9-22-23
10-20-23	10-25-23	10-27-23
11-17-23	11-22-23	11-24-23
12-15-23	12-20-23	12-22-23

262-639-3050

Bargain Hunter

family owned & operated

**Please Join Our List of Advertisers that
Continues to Grow Since 1986**

Below Are Just a Few Of Our Current & Past Advertisers

Restaurants

McDonald's
Burger King
KFC
Subway
Applebee's
Golden Chicken
George Webb
Chick-Fil-A
Pasiano's
Saraphino's
Barbiere's
Cousins
Appleholler
Benny's
Clifford's
Corner House
DeRango's
Domino's Pizza
Tower Chicken

Service

Spring Green
Culligans Water
Macco Auto Body
Mr. Handyman
Blando Door Co.
Melvin Mulch
Wisconsin Firewood
Milwaukee Firewood
Porcaro Ford
Martin Chrysler
Bob's Coins
Accurate Waterproofing
HR Block
AmeriCash
Tires Plus
Rummage O Rama
Tri City Bank
VFW
Lions Club

Law Firms

Arena Law
Booker Law Firm
Crawford Law
Croke & Croke Law
Michelson Law
Todd Esser Law
Marchan Law Offices

Misc.

Rupena's Fine Food
Piggly Wiggly
City of Racine
American TV
Sears
Maple Crest Country Club
Educator's Credit Union
MCU Credit Union
TruStone Financial
Prudential

Thank You For Your Consideration and Time.

Bargain Hunter

Advertising Events • Call (262) 639-3050

Calendar of Events

January

WINTER
HOME IMPROVEMENT
AUTO CARE SECTIONS
TAX GUIDE

February

VALENTINE'S DAY
LENT
TAX GUIDE

March

ST. PATRICK'S DAY
LENT &
EASTER SPECIALS
TAX GUIDE

April

SPRING
HOME IMPROVEMENT
AUTO CARE SECTIONS
EASTER

May

MOTHER'S DAY
MEMORIAL DAY
GRADUATION
BRIDAL ISSUE

June

FATHER'S DAY
4TH OF JULY
GRADUATION
SUMMER SPECIALS

July

SUMMER
HOME IMPROVEMENT
AUTO CARE SECTIONS
TAX GUIDE

August

BACK TO SCHOOL
LABOR DAY
FOOTBALL SPECIALS
BRIDAL GUIDE

September

FALL
HOME IMPROVEMENT
AUTO CARE SECTIONS
HALLOWEEN GUIDE

October

HALLOWEEN GUIDE
THANKSGIVING
WINTER
SPECIALS

November

THANKSGIVING
&
HOLIDAY GIFT
GUIDE

December

HOLIDAY
GIFT GUIDE
NEW YEAR
DEALS